

Advancing Educational Equity

Accessible and Inclusive SEL + Purpose Learning for All Students



Help students and educators cultivate a culture of belonging and purpose with Wayfinder

Wayfinder was incubated at the Stanford d.school using the latest research from their Center on Adolescence and leaders in the field. Acknowledging that SEL has had an unequally distributed impact across student demographics, our curriculum, assessment, and training have been developed using human-centered design principles to address the real needs students and educators face.



Our Outcomes:

Resilience, Awareness +
Purposefulness

11x

Increase in key
measures of **purpose**

2x

as socially aware + **engaged**
in their school community

4x

more likely to feel **confident**
about their futures



Asset-Based Learning

Wayfinder's curriculum was designed by SEL, purpose learning, and youth development experts. It embraces Universal Design for Learning to ensure that goals are clear, implementation is flexible, and students are able to own their learning.

Our K-12 Meets Students Where They're At

- ✓ All content has been designed with an equity-centered and trauma-informed lens
- ✓ The Core Curriculum celebrates diverse stories and engages students with culturally relevant content
- ✓ Our Activity Library provides your students ample opportunities to try on different perspectives, build empathy, and connect across differences
- ✓ Full Spanish translation is available to increase accessibility

Visit withwayfinder.com to explore more

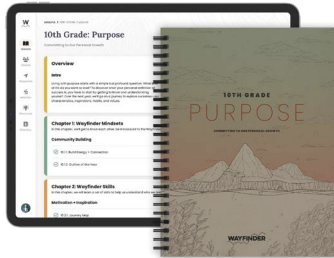
Advancing Educational Equity

Accessible and Inclusive SEL + Purpose Learning for All Students



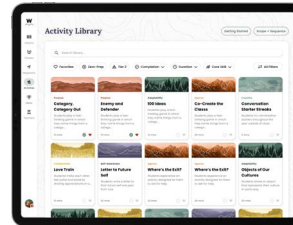
Creating Opportunity, Delivering Results

A comprehensive K-12 SEL solution for school, life, and postsecondary success



Full K-12 Curriculum

- Curriculum spans Kindergarten to 12th grade for vertically-aligned skill-building
- Student toolkits offer a developmentally appropriate + personalized experience



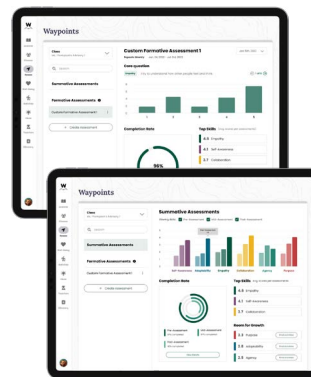
Activity Library

In addition to our customizable lesson guides, get access to 1000+ PreK-12 activities for easy SEL integration in any schedule, class, or program throughout the school day



Future-Ready Core Skills

All content is CASEL-aligned and designed to go beyond traditional SEL to incorporate meaning-making, community engagement, and purpose development



Assessment

- Track skills growth with pre, mid, and post assessments
- Receive targeted content suggestions tailored for your students with our responsive algorithm



Foundations, Belonging + Purpose

- Increases academic engagement + achievement
- Boosts self-confidence
- Improves relationships with peers + teachers